

HIGHWOOD CENTRE HAPPENINGS

What's New?

The Highwood Memorial Centre Society Board of Directors is pleased to introduce the new General Manager of the Highwood Centre, Holly Mooers. With a diverse background in Hospitality, Food and Beverage and Events business management, Holly brings with her a very guest centric and community focused approach. A local Foothills High River area resident, Holly will be instrumental in bringing our vision to fruition by reintroducing the Highwood Centre as a community hub for gatherings, celebrations as well as providing service supports which will enable the Highwood Centre to not only give back, but to support our community through various initiatives.

General Manager Update

I am very excited to be leading the team at the Highwood Centre, and although I have met many local residents and business owners in my short time here, I do look forward to meeting and collaborating with many more in the future. Our building is steeped in so much history, I felt it was important to incorporate our past into our future in a more visible and comprehensive way.
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Holiday hours

The Centre will be closed for the holidays from

December 24th to January

4th. If you require assistance during this time please contact

info@highwoodcentre.com

For urgent matters, please contact Holly Mooers, GeneralManger at 403-422-0188 or Myrna Shoultz, Office & Events Administrator at 403-652-8736.

General Manager Update

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The rebranding of the Highwood Memorial Centre to the Highwood Centre, Event and Performance

Venue, was done not only to provide clarity for those not familiar with our offerings but also to introduce the Centre to a new generation and demographic which expands further into the Foothills of Alberta and beyond.

Our new logo represents a refreshed, modern look which incorporates the colors of the Elementary Flying School # 5 (blue and gold) as well as the iconic Medicine Tree presented in a more modern way and is representative in the letter "H" of Highwood Centre.

We have brought many of the pictures from eras past from our closed event and storage spaces into the public view by placing them strategically in our rotunda entrance. We also thought it would be fitting to pay homage to the Pioneers & Old Timers Association by displaying past presidential alumni on a tribute wall that extends from the Pioneer Room to the Veterans and Heritage rooms. This tribute wall is in addition to the Canadian Fallen Heroes tribute walls which

will always be a big part of the Centre.

We have begun to update the aesthetics of the Highwood Centre by tackling some cosmetic repairs, repainting, and reorganizing. We have

transformed our small Pioneer Room into a business ready board room to accommodate the need for such a space within the Town. We are planning additional building enhancement renovations over the next year including upgrades to our audio-visual capabilities, service enhancement improvements and much more.

We will provide regular updates on how we are moving forward and progressing with these initiatives.

~ Holly



Upcoming Events

The Highwood Centre is pleased to present our first Community Enrichment Event, Jinglepalooza: Featuring the Highwood Sheddars. Proceeds from this event benefit the Salvation Army High River Food Bank.

The Lions Club & Rotary Club will be hosting our hot food concession, serving up hotdogs and hamburgers with partial proceeds to benefit the food bank.

Due to the overwhelming response from the community for this event, our tickets are now sold out for this event.

Stay tuned for information about our many planned events and special performances we have booked for 2022!



Meet the Team

Office & Events Administrator – Myrna Shoultz

Myrna is a life-long High River resident who brings a genuine passion for the community to the Centre. In the past, Myrna has worked in radio, has served on numerous non-profit organizations Board of Directors, as well as working with newcomers to Canada. Myrna loves the community and its people and looks forward to the new future of the Highwood Centre to not only assist in bringing exciting events to the community, but to also help with creating lasting memories for the many events the Centre hosts throughout the year. We are extremely happy to have Myrna on our team and look forward to her continued contributions to the success of the Centre.

Highwood Memorial Centre Society Board of Directors

The Society Board extends Best Wishes of the Season to the residents of the Town of High River and County of Foothills. We are looking forward to interacting with our community in 2022 in new ways to capture the energy and creativity that our new operations team brings to the table.

Board Member Opportunities

The Highwood Centre is an entertainment and event center owned by the Town of High River but administered by an autonomous Board of Directors. Four directors are appointed by corporate sponsors with five directors appointed to represent interests of the public at large. There are several public at large seats open at the present time and the Board is open to expressions of interest from community minded residents and business owners located in High River or the County of Foothills. To the extent possible, the Board should reflect the demographics of the local population.

The Highwood Memorial Centre Society is a registered not for profit organization under the Alberta Societies Act, and has charitable organization status with the Canada Revenue Agency.

Highwood Centre is an REP facility, applicants for these volunteer positions must be able to demonstrate vaccine status and be willing to undergo criminal record checks.

Applicants are invited to contact either:

Dr. Dan Campbell, Chairman, drdan@shaw.ca or 403-652-7767
Tim Whitford, Vice-Chair, tim.whitford@highwoodcentre.com or 403-336-1137

Windmill Theatre Players

Take a bow WTP! Two weekends of non-stop laughter and good times was had by everyone that attended “Drinking Habits” We speak for everyone when I say we are eagerly anticipating the spring performance of “Mama Mia”

Lets Get Social

We invite you to join us on social media to stay informed of the exciting happenings at the Centre. Click on the icon to be taken directly to our pages.



Inclusion Foothills

Orvella, Jenn and the Inclusion Foothills staff and volunteers put on an amazing winter market at Highwood Centre! Well over 2000 people attended. Well done everyone!